

R A Y N E is a South African singer, songwriter, actor and dancer. He prides himself on his art and seeks to create a safe and accepting world through his music

#### A BIT OF HISTORY



#### Born on April 23rd, 1998

From a very young age, R A Y N E displayed a great passion for music and theatre; he starred as 'Danny' in his pre-school's production of "Grease" where he first discovered his love for performing. Throughout both primary and high school he continued to participate in as many activities as he could, receiving accolades and praise for many of his achievements. At the age of 11 he joined the Tshwane Youth Theatre, where he starred in a few productions including the group's rendition of the classic "Wizard of Oz". While having a great passion for theatre and acting, R A Y N E's true love was music, and he began shifting his focus away from theatre and more towards musical activities.

At the age of 14, R A Y N E taught himself to play the piano, on a small Casio keyboard which his parents had gifted to him for his birthday after seeing his dedication and passion for music. He spent countless hours learning songs and compositions, and honing his musical skill whenever he could find the time.

At 15, he partook in the Barnyard Theatre's "Search for Talent" competition, and made it all the way to the Grand Finals, where he earned himself the awards for 'Best Performer' and 'Best New Talent'. He started performing at various venues and open mic nights shortly after.

In 2014, at the age of 16, R A Y N E was offered a contract with the Barnyard Theatre for an upcoming production, which would be performed over weekends. R A Y N E spent his days as an average teen in a public High School, his evenings at home writing songs playing piano or performing whatever shows he could and his weekends he spent at the Barnyard Theatre for the next 2 years.



On July 26, 2015, R A Y N E held his first independent solo show at the Parkview Barnyard Theatre's 'Musiekskuur' venue, which sold out. He put on a 2 hour live show, with a three-piece band and it came to a successful end. Numerous audience members requested details for future shows. In 2016, R A Y N E opened for the Parlotones, an esteemed and successful South African band. R A Y N E received positive remarks and praise from both the audience and the band.

He then went on to perform at Afrikaans singer, Dozi's events at his personal venue where he joined the likes of Kurt Darren, Chris Chameleon, Corlea Botha, Bok van Blerk and a multitude of other well-established South African artists onstage, once again holding his own and receiving praise for his artistic and musical prowess. Since then he has been offered multiple contracts with the Barnyard Theatre, and has been consistently performing at least 6 to 7 nights a week for the past 3 years. He has been extremely well received by the audiences at the Barnyard Theatre, and has built quite the reputation, building up a fan base who would regularly come to the Barnyard just to see him perform.

In 2019 R A Y N E went on to perform several shows abroad, including a tour to Mauritius in June and a tour to Zambia in November. He also performed at the Alberton Day Music Festival in October, on two of the three days on which the festival took place. In September 2019 R A Y N E decided to step off the stage at The Barnyard Theatre, planning to devote all of his time and resources to pursue his career as a solo artist, and is currently working on releasing his debut single.



### THE MUSIC

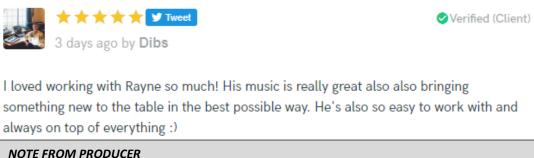
Drawing inspiration from artists like Lady Gaga, twenty one pilots, Imagine Dragons, Michael Jackson, David Bowie and Billie Eilish, R A Y N E's eclectic music lies somewhere between Dark Pop and Electronic Dance-Pop music. His songs aim to be commercial yet still retain a dramatic and emotional undertone, paying homage to some of his greatest musical influences and heroes.

R A Y N E converted his bedroom into a small home studio, where he writes, produces and records all of his own material. He has produced approximately 20 conceptual demos this way. He finds pride in being able to execute most of the different moving parts that come together to form a whole package and has designed and created his own website, merchandise, outfits, as well as show concepts.



#### WHATS NEXT?

R A Y N E is currently focussed on releasing his debut single, an Afrikaans piano ballad called 'Laat Dit Reën', which was inspired by the global COVID-19 pandemic. He wrote, composed and recorded the song himself, before sending it to a producer in Los Angeles for mixing and mastering.



While he enjoyed being able to perform at the Barnyard Theatre on such a regular basis, and all it's meant to him, i.e. the experience and exposure he's been able to acquire throughout his time with the company, he feels that he is ready for the next big chapter in his musical journey and hopes to make his debut as a solo artist in 2020.



#### MEDIA





https://rekordcenturion.co.za/51346/youngsinger-taking-pretoria-by-storm/

A young singer and songwriter from Eldoraigne is making waves in the entertainment industry.

Ruben Lotter, known as Rayne (17), currently a grade 11 pupil at <u>Hoërskool</u> Eldoraigne, is currently performing in the All Directions show at Barnyard theatres across Gauteng and will have a solo show on 26 July at Musiekskuur at the Barnyard theatre in Parkview, Moreleta Park.

"I have always had a passion for music, since before I could talk. My mom says I used to hum in my crib," he said during an interview with Rekord on Friday.

Rayne taught himself to play the piano at age 14 and the rest is history.

"I took part in the 'Barnyard Search for Talent' in 2013, when I won 'Best Performer 2013' and 'Best New Talent 2013'. They contacted me for an audition in 2014, for the 'Bieber and friends' show and I got the part," he said.

"When that ended in December, they contacted me for a spot in the 'All Directions' show, which is showing at Barnyards across Gauteng until the end of

Through all the fame and fortune over the last few years, Rayne remains grounded and humble.

"It's just beyond incredible for me to be able to live my dream at my young age."

Rayne writes all his own songs, drawing inspirations from iconic artists like John Lennon, Pink, Freddie Mercury, Lady Gaga and Michael Jackson.

"They weren't just pop idols who sang for the sake of singing, but fought hard for what they believed in and wrote meaningful songs, which I admire," he said.

"My own writing is mostly about topics I find important, like social issues and problems that need to be solved, like racism and bullying. But I also want to help people who struggle to find out who they really are, since that is something everyone goes through and it can be difficult for some people."

The singer would like to make his mark internationally one day and make a difference in the world. For more about Rayne, go to https://www.facebook.com/ruben.lotter.1



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CRESTA – Emirates' Rocking the Globe event at the Barnyard Theatre in Cresta Shopping Centre showcases musicians such as Gift Gwe, Lee Paver and Ruben Lotter all performing hit songs from all over the world.



https://northcliffmelvilletimes.co.za/274305 /emirates-airlines-takes-community-on-a-









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Entertainment

# Gold Reef City rocks to a new Barnyard Theatre

"50 Carat Gold" covers every important song that made an impact on people vives it features timeless rocking hits that have topped the charts over the past 60 years. July 5, 2017



FUN TIMES: Among the VIPs in attendance was Barnyard Theatre Managing Partner, Seona Cochran of Fourways, who is pictured here after the show with Partner, Seona Cochian of Fourways, who is pictured here after the show with four of the stars of the show – the talented, Lee Paver of Chartwell, Gift Gwe of Centurion, Ola "Sax" of Pretoria CBD and Ruben Lotter, also of Centurion.



ALL NEW: Among the guests in attendance was social media guru, Cliff Pinto of Blairgowrie who is pictured here with some of the talented cast members after the show. They are, in the front; Lee Paver of Chartwell, Gift Gwe of Centurion and at the back, Ruben Lotter of Centurion, Caelee Vercueil of Cape Town, Pinto, Azia D of Port Elizabeth and Ola "Sax" of Pretoria CBD.

https://albertonrecord.co.za/148441/goldreef-city-rocks-to-a-new-barnyard-theatre/

GOLD Reef City, Jozi's premier entertainment destination in the South, celebrated the official launch of its very own, on-property The Barnyard Theatre,



GOLDEN SHOW: Guests in attendance was blogger El Broide of Norwood who is pictured here with some of the talented cast members after the show. They are, in the front; Lee Paver of Chartwell, Gift Gwe of Centurion and at the back, Ruben Lotter of Centurion, Caelee Vercueil of Cape Town, Broide, Azia D of Port Elizabeth and Ola "Sax" of Pretoria CBD. This fantastic show is on at this new Barnyard until July 9 when "Blame It On The Boogie", billed as the greatest 70's party of all time, will run fr

The theatre is adding yet another world-class facility to its already impressive stable. Doors to The Barnyard Theatre at Gold Reef City have officially been open to the public since June 21, kicking off with the hit show "50 Carat Gold".

## LINKS



www.raynemusic.co.za



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