



R · A · Y · N · E

Rayne is a South African singer, songwriter, actor and dancer. Stitched together from various elements and influences in a Warholian fashion, Rayne exhibits a theatrical and avant-garde persona, with a raw centre. He prides himself on his art and seeks to bring change to the world with his music.

A Bit of History

Rayne, born Ruben Wayne Lotter, is a South African singer, songwriter, actor and dancer.

Born on April 23rd, 1998 in Roodepoort, Gauteng to Linda Louise (Botes) and Marius Jesaja Lotter, a director and representative of multiple businesses, specialising in construction and commodities.



From a very young age, Rayne displayed a great passion for music and theatre; he starred as ‘Danny’ in his pre-school’s production of “Grease” where he first discovered his love for performing. He joined his school’s choir at the age of 8, but soon lost interest as he described it as being “boring and square-like”, he then moved on to the school’s revue group the next year, and felt right at home. The theatrical performances consisting of dancing, singing and acting sat well with the young performer and he began to bloom, repeatedly being placed in lead roles or having solo moments in various productions, including being invited to record most of the productions’ soundtracks. At the age of 11 he joined the Tshwane Youth Theatre, where he starred in a few productions including the group’s rendition of the classic “Wizard of Oz”. While having a great passion for theatre and acting, Rayne’s true love was music, and he began shifting his focus away from theatre and more towards musical activities.

Rayne started competing in various competitions during his last few years of primary school and took home 1st prize at the age of 12, during his school's annual singing competition.

At the age of 14, Rayne taught himself to play the piano, on a small Casio keyboard which his parents had gifted to him for his birthday after seeing his dedication and passion for music. He spent countless hours learning songs and compositions, and honing his musical skill whenever he could find the time.

During High School, Rayne explored the world of theatre once more, writing and directing numerous plays, as well as starring in them himself, for which he received multiple accolades during the school's annual theatre week. He also co-directed some of the school's musical productions. He joined the school's drama club for a time, before once again, shifting his focus to music.

At 15, he partook in the Barnyard Theatre's "Search for Talent" competition, and made it all the way to the Grand Finals, where he earned himself the awards for 'Best Performer' and 'Best New Talent'. He started performing at bars and open mic nights at various venues shortly after.



In 2014, at the age of 16, Rayne was offered a contract with the Barnyard Theatre for an upcoming production, which would be performed over weekends. Rayne spent his days as an average teen in a public High School, his evenings at home writing songs, playing piano or performing whatever shows he could, and his weekends at the Barnyard Theatre for the next 2 years.



On July 26, 2015, Rayne held his first independent solo show at the Parkview Barnyard Theatre's 'Musiekskuur' venue, which sold out. He put on a 2 hour live show, with a three-piece band, and the show came to a successful end. With numerous audience members requesting details for future shows. In 2016, Rayne opened for the Parlotones, an esteemed and successful South African band. Rayne received positive remarks and praise from both the audience and the band. He then went on to perform at Afrikaans singer, Dozi's events at his personal venue where he joined the likes of Kurt Darren, Chris Chameleon, Corlea Botha, Bok van Blerk and a multitude of other well-established South African artists onstage, once again holding his own and receiving praise for his artistic and musical prowess. Since then he has been offered multiple contracts with the Barnyard Theatre, and has consistently been performing 6-7 nights a week for the past 3 years. He has been extremely well received by the audiences at the Barnyard Theatre, and has built quite the reputation, with audience members asking about which shows the singer would be doing in the future. Several people have also approached the singer after shows, asking if he has released any original material or albums, as they would be interested in supporting him. Rayne has made an effort to convert his bedroom into a small home studio, where he writes, produces and records all of his own material. Rayne finds pride in being able to execute most of the different moving parts that come together to form a whole package, and has designed and created his own website, merchandise designs and outfits for photoshoots, as well as performances.



The Music

Drawing inspiration from artists like Lady Gaga, twenty one pilots, Imagine Dragons, Michael Jackson, David Bowie, Panic! at the Disco and a few K-Pop groups, Rayne's eclectic music lies somewhere between Dark Alternative and Electronic Dance-Pop music. His songs aim to be commercial yet still retain a dramatic and emotional undertone, paying homage to some of his greatest musical influences and heroes.

Rayne was incredibly fascinated by the recent international success of the K-Pop genre, and decided to research the music type. He instantly fell in love with the simple, yet intricate sound of the music. He hopes to incorporate a similar sound in his music, bringing foreign elements into a familiar music genre like Dance-Pop.

His biggest influences in both his performances and image, are Lady Gaga, Freddie Mercury, P!nk, Brendon Urie, David Bowie and Prince.



What's Next?

Rayne is currently focussed on writing as many songs as possible for what he hopes to be his debut album, 'Confessions', which deals with the struggle of being human. The album's message is complete acceptance of oneself, and every aspect of your being, both good and bad.

While he enjoys being able to perform at the Barnyard Theatre on such a regular basis, and all it's meant to him, i.e. the experience and exposure he's been able to acquire throughout his time with the company, he feels that he is ready for the next big chapter in his musical journey and hopes to make his debut as a solo artist in 2019.

Contact

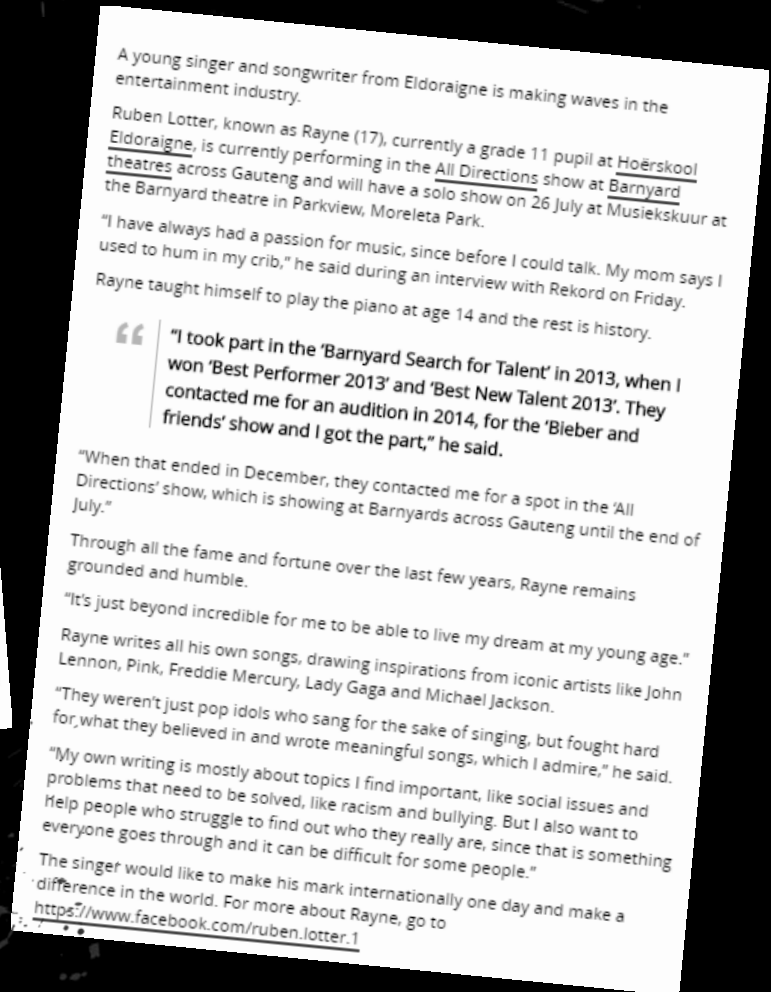


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Media



<https://rekordcenturion.co.za/51346/young-singer-taking-pretoria-by-storm/>



<https://northcliffmelvilletimes.co.za/274305/emirates-airlines-takes-community-on-a-trip/>



<https://albertonrecord.co.za/148441/gold-reef-city-rocks-to-a-new-barnyard-theatre/>



FUN TIMES: Among the VIPs in attendance was Barnyard Theatre Managing Partner, Seona Cochran of Fourways who is pictured here after the show with four of the stars of the show – the talented, Lee Paver of Chartwell, Gift Gwe of Centurion, Oia "Sax" of Pretoria CBD and Ruben Lotter, also of Centurion.



ALL NEW: Among the guests in attendance was social media guru, Cliff Pinto of Blaugowrie who is pictured here with some of the talented cast members after the show. They are, in the front; Lee Paver of Chartwell, Gift Gwe of Centurion and at the back, Ruben Lotter of Centurion, Caelee Vercueil of Cape Town, Pinto, Azia D of Port Elizabeth and Oia "Sax" of Pretoria CBD.

GOLD Reef City, Jozi's premier entertainment destination in the South, celebrated the official launch of its very own, on-property The Barnyard Theatre, on June 29.



GOLDEN SHOW: Guests in attendance was blogger El Broide of Norwood who is pictured here with some of the talented cast members after the show. They are, in the front; Lee Paver of Chartwell, Gift Gwe of Centurion and at the back, Ruben Lotter of Centurion, Caelee Vercueil of Cape Town, Broide, Azia D of Port Elizabeth and Oia "Sax" of Pretoria CBD. This fantastic show is on at this new Barnyard until July 9 when "Blame It On The Boogie", billed as the greatest 70's party of all time, will run fr

The theatre is adding yet another world-class facility to its already impressive stable. Doors to The Barnyard Theatre at Gold Reef City have officially been open to the public since June 21, kicking off with the hit show "50 Carat Gold".

Links



<https://soundcloud.com/rayne-music98>



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